



2018 PAVE Student Design Competition

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JUDGING CRITERIA & PROJECT EVALUATION

To guide both the student and the judges, the following criteria establish a scoring matrix based on an evaluation of broad categories implicit in the design submission.

Design Concept: Effective communication of know-how customers, Imagination, inspiration, and creativity.	15%
Space Solution: Traffic flow, fixture layout, merchandise exposure, adjacencies, form, and organization.	20%
Interior/Architectural Design: Creation of an experience that positively impacts Home Depot customers, Style, appropriateness, colors and materials, fixtures, use of technology, lighting, and merchandise presentation.	20%
Expression of The Home Depot Brand: Logo color, style, signage, graphics, and integration of technology.	20%
Quality and professional presentation of work.	10%
TOTAL	100